Cultural Anthropology

Course Text

Kottak, Conrad Phillip. *Mirror for Humanity: A Concise Introduction to Cultural Anthropology*, 13th edition, McGraw-Hill, 2023, ISBN: 9781260729207

The text is provided digitally as part of the course enrollment. Students may find used, new, or rental print copies by searching for the ISBN.

Course Description

This course provides a solid introduction for students who are new to the branch of cultural anthropology. Students are presented with all the basic information pertinent to the field. The topics discussed include:

- Relevant anthropological theories
- Ethnocentrism and culture
- Language and communication
- Economic and political systems
- Kinship and descent
- Marriage and family
- Gender and sexuality
- Race and ethnicity
- Religion and belief systems
- The effects of colonialism and industrialization
- Globalization

Course Objectives

After completing this course, students will be able to:

- Examine the scope and evolution of anthropology through its subfields and transition through modernism and postmodernism.
- Evaluate the different approaches to anthropology and apply the concept of ethics to the gathering and analysis of data.
- Illustrate how ethnocentrism and contemporary ideas have influenced culture in anthropology.
- Assess the growth, development, and effects of communication and language on culture and thought.
- Elaborate on the different dimensions of social organization and relate the concepts of tolerance, accommodation, and conflict to ethnicity.

- Examine the subsistence strategies and the economics, methods, and principles that govern distribution, exchange, and consumption of goods and services.
- Understand the connection between power, authority, and politics and relate them to social control, nationalism, and external relations.
- Assess the reasons for the development of belief systems and analyze the changes that occurred over time.
- Differentiate between various types of descent groups and review the debate of kinship over biology.
- Examine the rules and forms of marriages and relate the evolution of the family to social and economic changes.
- Measure the impact of gender on the roles of men and women, and examine the different perspectives on human sexual behavior.
- Analyze the formation and impact of economic and social classes during industrialization and evaluate the world-system perspective.
- Assess the impact of colonialism on societies around the world.
- Examine the effects of contact and globalization on culture in various societies.

Course Prerequisites

There are no prerequisites to take Cultural Anthropology.

Important Terms

In this course, different terms are used to designate tasks:

- **Proctoring**: all final exams require proctoring which can be completed conveniently from your home. A webcam is required.
- **Tutoring**: memberships include online tutoring for students to access with any content/subject related questions in the place of faculty. If your tutor is not able to answer your questions please contact a student advisor.
- **Practice Quiz**: Non-graded quizzes that help highlight the content which will be assessed on graded exams.
- **Graded Exam**: A graded online assessment.

Academic Integrity Statement

Academic integrity is the pursuit of scholarly activity in an honest, truthful and responsible manner. Violations of academic integrity include, but are not limited to, plagiarism, cheating, fabrication and academic misconduct. Failure to comply with the Academic Integrity Policy can result in a failure and/or zero on the attempted assignment/examination, a removal from the course, disqualification to enroll in future courses, and/or revocation of an academic transcript.

Course Completion Policy

In order for a course to be considered complete, all required coursework must be attempted, submitted, and graded. Required coursework consists of graded assignments. Any Academic Integrity Policy violations may prevent a course from being considered complete.

Course Evaluation

Your score provides a percentage score and letter grade for each course. A passing percentage is 70% or higher.

There are a total of 1000 points in the course:

Topic	Assessment	Points
4	Graded Exam #1	125
8	Graded Exam #2	125
8	Cumulative Graded Midterm Exam	200
11	Graded Exam #3	125
14	Graded Exam #4	125
15	Cumulative Graded Final Exam	300
Total		1000

Course Topics and Objectives

Topics	Tonic	Subtopics	Objectives
1	Introduction to Anthropology	 What is Anthropology? Subfields in Anthropology Discipline of Anthropology: Science or Humanities? 	 Examine the scope of the subject of anthropology. Recognize the various subfields of anthropology and their interrelationships. Assess anthropology as a science and its transition through modernism and postmodernism.
2	Culture	 Evolution of Culture Ethnocentrism and Cultural Relativism Culture in the Subfields of Anthropology Challenges to the Culture Concept and Contemporary Ideas 	 Illustrate the evolution of culture over time. Elaborate on the concepts of ethnocentrism and cultural relativism. Relate culture and its analysis to the different subfields of anthropology. Assess the challenges to the concept of culture and analyze contemporary ideas.
3	Theoretical Framework	 Approaches to Anthropology Ethics Gathering and Analyzing Data Reading Ethnography 	 Evaluate the changing approaches to anthropology from the nineteenth century through the contemporary age. Apply the concept of ethics in the fieldwork involved in anthropology.

Topics	Topic	Subtopics	Objectives
			 Examine methods of gathering data and the challenges of fieldwork, including culture shock. Examine an ethnography and use techniques to effectively understand the information.
4	Language, Communication, and Art	 Growth and Structure of Language Nonverbal and Symbolic Communication Language, Thought, and Culture Sociolinguistics and Historical Linguistics 	 Review the typical growth and development of language in human societies. Compare and contrast verbal and nonverbal forms of communication. Relate the evolution of language to the changes in thought and culture. Assess the effects of language using sociolinguistics and historical linguistics.
5	Economic Anthropology	 Subsistence Strategies Economic Systems Distribution, Exchange, and Consumption 	 Examine the means and strategies of subsistence. Compare and contrast cultivation and pastoralism as subsistence strategies. Appraise the different economic systems and relate them to other aspects of culture. Examine the methods and principles that govern distribution, exchange, and consumption of goods and services. Compare and contrast the four subsistence strategies.
6	Political Systems	 Power and Authority Political Organization and Leadership Disorder and Social Control Nationalism and External Relations 	 Demonstrate the connection between power, authority, and politics. Compare and contrast the different forms of political organization and leadership. Assess causes of disorder and social control, and recommend solutions.

Topics	Topic	Subtopics	Objectives
			Describe various aspects of nationalism, hegemony, and external relations.
7	Kinship and Descent	Kinship Versus BiologyDescent GroupsKinship Terminologies	 Compare the concepts of kinship and biological descent. Differentiate between various types of descent groups. Review the use of kinship terminologies in defining and perpetuating relationships in groups.
8	Marriage and Family	 Marriage Rules and Their Functions The Various Forms of Marriage Mate Choice and Finances Family 	 Examine the various forms of marriage in various societies. Relate mate choice and finances to the functions of marriage. Relate the evolution of the family to social and economic changes. Examine the rules that govern marriages, and the corresponding functions of marriages in various societies.
9	Gender and Sexuality	 Gender Patterns Factors Affecting Gender Roles Human Sexual Behavior 	 Understand behaviors and activities determined by gender in various societies. Measure the impact of gender on the roles played by men and women. Examine the different perspectives on human sexual behavior.
10	Race, Caste, and Ethnicity	 Social Organization Ethnicity Ethnic Tolerance, Accommodation, and Conflict 	 Review the different dimensions of social organization. Elaborate on the construction of race and caste in society. Trace the ethnicity and culture of different ethnic groups. Explore the concepts of tolerance, accommodation, and conflict to ethnicity.
11	Religion and Belief Systems	 Development of Belief Systems Expressions of Religion and Beliefs 	 Review the reasons for the development of belief systems. Categorize different religious beliefs and their expressions.

Topics	Topic	Subtopics	Objectives
		 Religion and Change 	Explore how and why religious beliefs have changed over time.
12	Effects of Industrialization	 Emergence of the World System and Industrialization Stratification The World System Today 	 Examine cultural changes that emerged as a result of industrialization. Analyze the formation of economic and social classes during industrialization. Evaluate the world-system perspective that stresses global culture.
13	Colonialism and Cultural Change	 Cultural Legacy of Colonialism Sociocultural Change in the Postcolonial World Development Anthropology and Strategies for Innovation 	 Assess the impact of colonialism on societies around the world. Review and explain social and cultural changes in the postcolonial world. Explain the concept of development anthropology and compare the different strategies for innovation.
14	Cultural Exchange and Globalization	 Cultural Effects of Contact Making and Remaking Culture Globalization 	 Comment on the cultural effects of contact among societies. Elaborate on the processes involved in making and remaking culture. Examine the effects of globalization on culture in various societies.
15	Review Topic	• Review	• Review

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